

# TWEAKBENCH

28 Plugins. 4 Platforms. 20+ Years of Heritage.

## COMPANY OVERVIEW

Founded	2002 (original SynthEdit plugins)
Reborn	2025 (modern JUCE rewrite)
Products	28 plugins (22 instruments, 6 effects)
Platforms	macOS, Windows, Linux, iOS

## BY THE NUMBERS

<b>28</b> PLUGINS	<b>4</b> PLATFORMS	<b>250K+</b> DOWNLOADS	<b>10K+</b> SUBSCRIBERS
<b>60K</b> LINES OF CODE	<b>20+</b> YEARS	<b>\$50K+</b> REVENUE	<b>7</b> IN PIPELINE

## PRODUCT PORTFOLIO

### Flagship Instruments

- **Saffron** — 6-op FM synth, DX7 compatible
- **Pressure** — Heavyweight bass synthesizer
- **Looms** — Polyphonic slice sequencer
- **Arsenal** — 8-bit NES drum machine

### Character Effects

- **Cobweb** — Lo-fi/vintage texture
- **Toaster** — One-knob tape saturation

### Legacy Classics

- 22 original SynthEdit plugins including Cairo, Minerva, Peach, Toad, Triforce

## TECHNICAL HIGHLIGHTS

- **Universal Binary** — Intel + Apple Silicon
- **Automated CI/CD** — GitHub Actions builds
- **Code Signing** — Notarized for macOS
- **iOS Distribution** — App Store (Tweakbench Studio)
- **Format Coverage** — AU, VST3, CLAP
- **Modern UI** — Resizable vector interfaces
- **Shared DSP** — 7,300+ lines reusable code

## GROWTH OPPORTUNITY

- 7 new plugin concepts in pipeline
- Cross-platform infrastructure scales
- iOS App Store channel operational
- Clear premium monetization paths

## PRESS & RECOGNITION

- **Computer Music** — Top 100 Plugins
- **Sound on Sound** — Developer feature
- **Tape Op** — Featured plugin
- **DTM Magazine** — Multiple features
- **Grooves** — IDM developer feature
- **Synth Chronicle** — Developer feature

**Heritage** — Two decades of brand recognition in the music production community. Original plugins downloaded hundreds of thousands of times.

**Technical** — Modern JUCE codebase. Automated CI/CD. Apple Silicon native. All major plugin formats supported.

**Growth** — Active development pipeline. iOS presence. Engaged subscriber base. Clear premium monetization paths.

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*Creative tools for music makers since 2002*